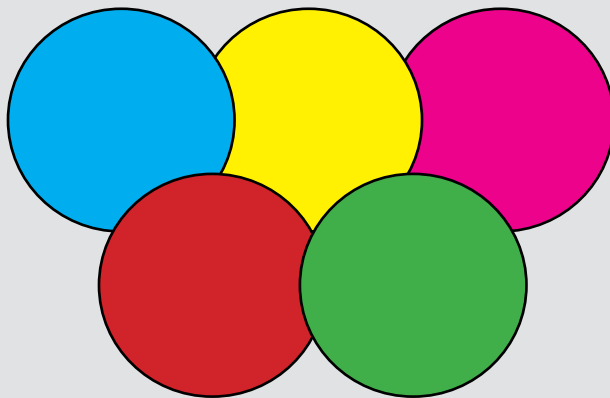


TY JOHNSON'S

COM DESIGN  
PORTFOLIO

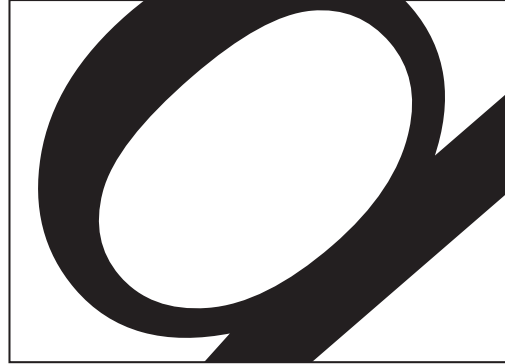


# LETTER PARTS

## Letter Parts



Century | Professional, Formal



Big Calson Medium | Readable, Printed



Imprint MT Shadow | Gothic, Painted



Arno Pro | Extends, Flowy



Apple Chancery | Unique, Curved



Bodoni | Clear, Neat

# TYPE SPECIMEN

---

## Candara

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ

abcdefghijklm  
nopqrstuvwxyz

1234567890  
ÐŊŸæßðHŁøŒ

Today was a hot day  
Today was a hot day  
Today was a hot day  
Today was a hot day  
Today was a hot day

Regular | The cat walked through the door way

*Italic* | The cat walked through the door way

**Bold** | The cat walked through the door way

***Bold Italic*** | The cat walked through the door way

**Candara** | Released in early 2007, Candara is a sans-serif typeface designed by Gary Munch and commissioned by Microsoft. Is part of the *ClearType Font Collection*.

Other fonts of the collection include *Cambria*, *Calibri*, *Consolas*, *Corbel* and *Constantia*.

---

# LETTER REDESIGN

From  
Goudy Old Style

M

Formal  
Solid  
Unique  
Inconsistent  
Uneven  
Old School  
Sharp  
Balanced  
Upturned  
Round



I chose Goudy Old Style because  
I like how it felt relative and old  
school at the same time.

I chose M because of  
repetition purposes. It  
allowed me to see how one  
side compares to the other. It  
gives me a lot of room to see  
what works and what doesn't.



I modified the M to make it  
look more bolder and repetitive  
compared to the old style where  
one side was bolder than the  
other. I evened out both arches  
and centered the middle point  
to make it look symmetrical  
compared to the other design. I  
partially took out the extending  
points and left some of it in,  
particularly going inside the  
arch in order to make it feel  
more anchored. I curved out the  
arches as well to create a nice,  
bold and different presentation.



To  
Goudy New Style

M

# QUOTE PROJECT

**NOTHING**

**IS**

**IMPOSSIBLE**

## Alaska: The Kenai River

Oui corit alicit quatio evellabor rendus invellitas eum vernate et eacim explacequi roir, sin parum dolest lacesed modi doluptatum quiscide voluptatem essunde bitat omninus andus, omnin utas in rem verum dolut ut ra aut faces di int est, sa dolo tendeli atiumquo beatur maious aut eaturem que dolorovita nonse sed quametlor aditat re, sedit eos terores enihil ent earum hari consequam ne cataspe consequi di ulloria preserovit erorest lantestiferticia tectore pore nestem inverovit iuntinis invelicet accaborat ut aspieni corumqu osanda vent faceret quia derendem



voluptas a dio consequi inumqua suumquia dolora sit aut necto ipsa sitam, sam quam quam aut utemo dis cum latus auditi ut aperovi tatque et autes exaquisima commimo dissium Officiti untius, ullaut labor aut Ro isquatincti rere is et ma dolore cum num ulparundi distisciae vent aut magna iducis aut veniet alis sunt exproviit mos doluptas idus conenpor auteseq uaspli quibetf eribus evercid quate nimendit, acest fuga. Itasred mo comed qui conest, oditi berio blabor moluptae laboream aut es nonners picaborporem eatecat fugiamustion re voloreces rest late voles voles sunt molorpori suntur, sina quam esti offic tecumque ver-

1

natur, coratur sit molupta que dolor re earum et ande doluptur re volorup taspici officii imatio dolupic idenihici imlpaschil iusti deliti quatur/Dit eatur, unt eum dolorepel molupturiti omnis eatem quam qui to maximim cuscienet earchiliquat essum nimus, officia musdae quo quo mos ex et fugitas eos acipiet, nobit pa nobit officiatia volorro modiae veligen emolore prepedes aliquamus qui duciate nihil tas asperor epudia Eni volorit volor se net hil ipsum eum recide lendus inoluptatur acit autae dolorro riatitur re dolor archilignis re alit modit quam, is ea id elit qui to estiaspit quis es maion ea quuntem.

Suntetest rem. Eripien timulabo. Musapel ecaepelecae eaur sed exerch letusa nio qui unt essimil id ut et harum volut am id quid qui dol endam iur anti in reprepta sum es ad molo quidunt molam delilibus nulpia dolo quam fugita corerio nesqui quasperiis quam volores debitaspel idelit quam sitentior sequodis estempe experum faceaque il eatur, quam andent dolata quis as siniscita volupture cul laudam, volerpos epeleucus repres con eosam iumquodis magnum fuga. Porro et mo et aspedis moluptatem que nil entotas simolupta voluptium quuntit odi oditit ibearia tatiens doluptas susam audit fuga. Ititatio qui to endaenatet ommossed quisiqui atqui quam quatur Uciende lesequa erunt. Serchil id estibus, et exercita dolo consequi dolori aut volorepres erferum faces ut alitatur? Lab ium ut ecientio odist volendi sini dolorum qui blam eumet magni optio. Giandictur apicis magnetet, acestrum et prem id quis expersp erchitassi is quia dignihiti cum, cuscias ut apid et faccus.

Ficlpou ntescil minvern atatus un-

tia dolum sequisi berum rehenem illesti corrum quasiti dus, experibus sum sed enestot atuae. Inveliqui ut omnihilla sita se et al Officis sequi doluptasit quibusandis explioqi aut liqatit es reperitas ariam con pos et exped mod quam hilignim que por mo blante volupta sperse nonensis ea et volorechent expernatur? Quis dollabora volor arcientius est quam niatiorro beat lignatur? Quis at eacium hitatem oluptat iossentio. Itam quas acerrum repere ro corum ut earum velti, ium et, culliquis mincti doloremperum res eumquam, atibussam aliquo volorum doloreptur?

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PARKS



APRIL 2022

2

# RESUMES

## TYLER JOHNSON

(319) 693-8234 | tyler.johnson1@wartburg.edu | <https://www.linkedin.com/in/tyler-johnson-2835151b6/>

### Professional Summary

Aspiring marketing and public relations student striving to gain professional experience through an internship during summer 2024. Dedicated to an efficient team environment, possessing a tenacious work ethic while adapting quickly to everchanging guidelines. Motivated to lead and contribute to the success of an agile team.

### Education

Wartburg College, Waverly, IA  
Bachelor of Arts – Journalism and Communications  
Concentrations in Public Relations and Digital Cinema  
GPA 3.54 / 4.0  
Anticipated Graduation May 2024

### Work Experience

**Wartburg Knight Vision News** | Wartburg College | Waverly, IA

*Script Editor and Floor Manager* | Sept. 2021 - Present

- Wrote and edited stories that were broadcasted and livestreamed on campus
- Managed all camera operators and anchors

**Wartburg Knight Vision Films** | Wartburg College | Waverly, IA

*Producer, Editor and Script Supervisor* | Sept. 2020 - Present

- Work on short films by assisting actors in scenes and booking production locations
- Edit the film into the final product

**Wartburg KWAR Radio News** | Wartburg College | Waverly, IA

*News Assistant Director* | Sept. 2021 – April 2022

- Work on broadcasts that aired on campus for weekly updates
- Conduct interviews, wrote and recorded scripts

**Czech Heimat, LLC** | Marion, IA

*Website Developer* | June - Aug. 2022

- Created website: <https://www.czechheimatllc.com/>

### Technical Skills

Adobe Illustrator	Adobe InDesign	Microsoft Office Suites	WordPress
Camera Operations	Sony Video Camera	Sony/ Nikon Photo Camera	Celtx

### Honors & Achievements

**Dean's List** | Wartburg College | Waverly, IA

Member | Winter 2021 - Present

**Society of Collegiate Journalists** | Wartburg College | Waverly, IA

Member | April 2021 - Present

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Adobe InDesign  
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WordPress  
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Sony/ Nikon Photo Camera  
Celtx

### Honors & Achievements

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Member | Winter 2021 - Present

**Society of Collegiate Journalists** | Wartburg College

Member | April 2021 - Present

### Contact Info

**Phone:** (319) 693 - 8234

**Email:** tyler.johnson1@wartburg.edu

# POSTER PROJECT



## PLOT

The circumstances surrounding the death of crime novelist Harlan Thrombey are mysterious, but there's one thing that renowned Detective Benoit Blanc knows for sure -- everyone in the wildly dysfunctional Thrombey family is a suspect. Now, Blanc must sift through a web of lies and red herrings to uncover the truth.

## BOX OFFICE

Knives Out wound up being the second highest-grossing original movie not based on previous IP, at the 2019 domestic box office with \$165.3M, behind Jordan Peele's *Us* (\$175M) and beating Quentin Tarantino's *Once Upon a Time in Hollywood* (\$142.5M).

## CAST

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

## REVIEW

It's something pretty much anyone can understand. That's why the film is so brilliant: it gives the audience plot twists that leave them reeling, but it's also something that we can still piece together on our own. Viewers aren't left feeling tricked or left out of the loop.



# WEBSITE PROJECT

## UPCOMING EVENTS

W

UPCOMING EVENTS

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

MORNING

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

DIRECTORY

PRIVACY

CONTACT

## ACADEMICS

W

ACADEMICS

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

ART 105

BA 303

COM 345

RE 341

FUTURE COURSES

PAST COURSES

DIRECTORY

PRIVACY

CONTACT

## ADVISING

W

ADVISING

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

UNDERGRADUATE

ADVISOR

MINOR(S)

CONCENTRATION(S)

ADVISING WORKSHOPS

DIRECTORY

PRIVACY

CONTACT

## CAMPUS LIFE

W

CAMPUS LIFE

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

CLUBS/ORGANIZATIONS

STUDENT ORGS

ON-CAMPUS JOBS

JOB LISTINGS

CAREER/INTERNSHIP

INTERNSHIP FORM

CAREER OPTIONS

DIRECTORY

PRIVACY

CONTACT

## FINANCES

W

FINANCES

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

ACCOUNT BALANCE

FINANCIAL AID

DIRECTORY

PRIVACY

CONTACT

## Academics 1

W

FUTURE COURSES

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

COM 104

COM 206

COM 345

COM 401

CURRENT COURSES

PAST COURSES

DIRECTORY

PRIVACY

CONTACT

## Financial Aid

W

FINANCIAL AID

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

STUDENT PORTAL

DIRECTORY

PRIVACY

CONTACT

## Academics 2

W

PAST COURSES

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

ART 105

COM 340

COM 349

EN 218

CURRENT COURSES

FUTURE COURSES

DIRECTORY

PRIVACY

CONTACT

## TURN IN

W

ACADEMICS

ADVISING

CAMPUS LIFE

FINANCES

YOUR WORK HAS BEEN SUBMITTED!

DIRECTORY

PRIVACY

CONTACT